

Mission Innovation Steering Committee - Minutes

1 November 2022

1. Welcome and roll call

Chair: Drew Leyburne/Julie Cerqueira

Attending: **Australia** Jo Evans; **Canada** Amanda Wilson; **China**; **European Commission** Sharon Kearney; **India** Sangita Kasture; **Japan** Koyama Masaomi; **Saudi Arabia** Hisham Alhassan; **United Kingdom** Jon Saltmarsh; **United States** Maria Di Giulian; **MI Secretariat** Eleanor Webster (and team)

Apologies: Chile

Guests: Ed Webber, BEIS

Observing: Brazil, Korea, Morocco, Spain, UAE

The minutes of the September meeting were approved. The Chair extended a warm welcome to Eleanor Webster as incoming Head of Secretariat. Eleanor thanked the membership for their welcome and underlined that the Secretariat will focus in the next months on building on successes to date.

Actions:

- GCEAF
 - MISec to share Member feedback on GCEAF with US/Future hosts
 - Comms Evaluation Report to be shared with members
- Governance
 - MISec to circulate call-out for membership
 - Members to indicate wish to remain/join MISC
 - India – senior official from DST to be appointed and take *ex-officio* role
- AOB
 - MI-8 – Transition to DST to be completed ASAP with senior official nominated
 - 94Billion\$ Challenge – MISC invited to self-nominate for implementation Task Force (deadline 22 December)
 - CEM-MI Prep Meeting/Annual Gathering – dates and location to be confirmed by Brazil ASAP

2. GCEAF (MI-7/CEM13)

2.1

The US reported on a successful Ministerial meeting, with the following takeaways:

- Good turnout – around 4000 people
- Round tables perceived to be a success – opportunity to showcase missions and involving a robust private sector cohort
- Joint plenary meeting an important opportunity to explore closer collaboration between MI and CEM, but acknowledged that there was not sufficient time, and some interventions were staid and pre-prepared
- Rich side event programme, but at the expense of time for bilateral meetings etc.

The Secretariat gave a flavour of the feedback from the member survey on GCEAF with the following takeaways:

- Convening power of US saw a very good turnout of Ministers
- The Plenary should be reimagined – be more innovative, lively and stimulating for Ministers
- Agenda too packed with too many side events (main stage events suffered at the expense).

US welcome a detailed feedback report - will share learnings with India and Brazil for the future (action).

MI Secretariat ran a successful GCEAF comms campaign - over 100 pieces of media content, significant engagement on social media (over 41,000 interactions, Twitter up by 138% and LinkedIn by 147% compared to the previous month). The campaign drove visits to the microsite about MI and the Missions, resulting in over 5000 views. The final comms figures will be updated this week and an evaluation report will be shared with members (action).

The Chair concluded this point by reminding members of the need to keep the foot on the gas in terms of delivering the Action Plans and Sprints announced – MISC members asked to monitor progress.

3. COP 27

MI Sec:

- presented its Comms Storyline for COP27 – key theme “unifying forces”;
- will amplify member activity at COP following recent call-outs from the secretariat ;
- recalled links to Breakthrough Agenda activity at COP (no MI/BA co-branding); and
- will share a full list of MI related activity next week (complete).

Members encouraged to meet on the ground if possible (complete).

4. Governance

MISC Refresh: MI Sec recalled the upcoming MISC refresh – a paper was circulated in advance of the MISC meeting. All MI members may request to join MISC, but priority given to those actively participating in Mission Innovation, such as being involved in missions and/or contributing to MI

Sec. Existing and potential MISC members will be required to state their wish to join/remain on MISC. MISC welcome Brazil taking a seat from January as incoming hosts of the Ministerial. MISec to circulate call out to all members for MISC (action).

Leadership group in MISC: Alongside Julie Cerqueira taking on Chair role, proposed that:

- Rosalinde Van Der Vlies stay on in VC role
- Australia be accepted as second Vice Chair: and
- India - once transition of responsibility for MI is in place, their senior official can be granted an *ex-officio* role in leadership group for period of hosting (action).

Floor was open to comments, with MISC members warmly welcoming the Chair's proposed way forward.

The Chair concluded that the recommendations are accepted and congratulated all involved. Jo Evans of Australia thanked members for their confidence. While she will still be involved in team, Kushla Monro (with previous MI experience) is best placed as MISC member, with a strong team in support.

4.2 Chair handover

At his last meeting as Chair of the MI Steering Committee, Drew Leyburne:

- 2022 has been a very important year for MI - collectively demonstrating progress.
- Bringing in BA has strengthened links to CEM, reassuring political leaders that MI is always looking to increase reach and impact.
- Pleased that missions are incorporated into BA and other initiatives and that ambitions set out via sprints and Action Plans.
- Ministerial was high mark, putting MI on the map and energy on the agenda.
- Membership growing and collaborations with IEA and IRENA strengthened.
- Welcomed Julie and Eleanor - confident that under new leadership MI's future is even brighter.
- Thanked all members of MISC, the MI Sec, Vice Chairs, the MI community and local team in NRCAN for their support during his tenure as Chair.

In taking up her role, Julie Cerqueira remarked:

- Expressed gratitude to Drew for his remarkable leadership of MI.
- Is pleased to be part of the refreshed leadership team, and thanked members for their patience as the renewed team gets to grips with challenges
- Keen to diversify MI membership, figure out how can create shape for broader membership.
- Looking forward to some discussions at COP and beyond to find out what you see is the future for MI, how can it deliver knowledge sharing and assistance to drive forward the development of the technologies.

5. AOB

MI-8

- Sangita reported that the transition is happening and a new team will be in place soon at the DST, with Dr Anita Gupta taking up the reins under the DST Secretary (action)
- Key dates to report:

- 19 & 20 July G20 working group meetings
- 21 July – MI and CEM Ministerial meeting
- 22 July - G20
- Venue: Goa.
- The Chair underlined the need to see MI, CEM and G20 fit together seamlessly and will liaise with Indian colleagues in this direction
- MI needs the visibility it merits
- MISec, US (as outgoing hosts) happy to assist and provide advice.

Breakthrough Agenda

Ed Webber of BEIS provided an update:

- BA Report published at Pittsburgh - 25 recommendations where further coordinated action needed
- In process of gathering info on which countries can support the recommendations
- COP27 – newsletter circulated with BA related activity. Some cross-support with MI on comms activities
- France and Morocco in process of gathering support for a buildings breakthrough for launch on decarb day. Also other breakthroughs being considered, to be agreed by joint SCs.
- Governance
 - BA now putting flesh on bones in this pilot year. Consolidated docs will be presented to a joint SC next year (including on funding).
 - BA working with CEM and MI secretariats on key milestones – conversations will take place at COP.

Other Updates

- Chair recalled the **94B\$ demo challenge** launched at GCEAF.
 - Thoughts turning to implementation - important to report on progress and to mobilise resource for these projects.
 - A time limited task force will be set up in January to create a reporting mechanism. Welcome self-nominations by MISC to be part of that group (interest to be expressed by 22 December to Leah Bordlee). (action)
- **CEM/MI prep meeting/Annual Gathering**
 - MI Sec explained that discussions ongoing with Brazil and CEM on location and date. Hope to be able to confirm within next week or so at which time members will be informed (action).

The Chair thanked members for their commitment and engagement.